

Message Text

UNCLASSIFIED

PAGE 01 PORT M 00242 160715Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----036880 161352Z /47

R 160520Z FEB 78
FM AMEMBASSY PORT MORESBY
TO USDOC WASHDC
INFO AMCONSUL SYDNEY
SECSTATE WASHDC 3058

UNCLAS PORT MORESBY 0242

USDOC FOR SILLOWAY
SYDNEY FOR TURNER

E.O. 11652: N/A
TAGS: BEXP,PP
SUBJECT: REQUEST FOR MARKETING RESEARCH

1. POST UNDERSTANDS IT IS TENTATIVELY SCHEDULED FOR AT LEAST THREE AND POSSIBLY FOUR MAJOR TRADE EVENTS IN THE COMING YEAR INCLUDING TRADE MISSION ON TIMBER INDUSTRIES MACHINERY, COMMERCIAL FISHING EXHIBITION, AND A FOOD PROCESSING AND PACKAGING EXHIBITION. ALSO POSSIBLE IS A POST RECOMMENDED CATALOG SHOW ON MAIL ORDER CATALOGS. BEFORE SUCH EXHIBITS CAN BE SCHEDULED, HOWEVER, WE UNDERSTAND AND CONCUR THAT PROPER MARKETING STUDIES SHOULD BE DONE. THE POST FACILITIES TO UNDERTAKE SUCH STUDIES ARE LIMITED. WE WOULD, THEREFORE, LIKE TO REQUEST THE ASSISTANCE OF ROGER TURNER, IMC MARKETING SPECIALIST.

2. TURNER REPORTS HE WOULD NEED AT LEAST SIX WEEKS TO CONDUCT TWO MARKETING STUDIES. POST BELIEVES THAT EIGHT WEEKS MIGHT BE ENOUGH TIME TO COMPLETE TWO STUDIES AND DO SOME BACKGROUND WORK ON TWO OTHERS WHICH THE POST COULD THEN COMPLETE. POST, THEREFORE, REQUESTS SERVICES OF TURNER FOR TWO-MONTH PERIOD JUNE-
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JULY 78 OR OTHER PERIOD AS AVAILABLE.
OLMSTED

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PORTM00242
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780071-0836
Format: TEL
From: PORT MORESBY
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780247/aaaabngv.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a37547d5-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 24 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3572147
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR MARKETING RESEARCH
TAGS: BEXP, PP
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a37547d5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014